

welcome!



Midcap Events
CF&B
communication

10th Annual **LONDON EUROPEAN MIDCAP EVENT**

Thursday 28th & Friday 29th May 2009

ORGANIZATION PROCESS AT A GLANCE

- 'Midcap Events' are based upon a **data base of our own listing over 7,000 qualified fund managers** in daily contact with our consultants who propose them to meet companies matching their management strategies.
- **Our proprietary software tool enables to organize meeting schedules** according to participants individual availabilities.
- In view of the **London event**, we will provide you with an **extranet access** for you to keep up with the changes in your schedule and the names of the fund managers you will meet.

We propose 3 types of meetings in order to optimize everyone's time:

- **One-on-One meeting** : 1 investor who knows your company
- **Discovery Meeting** : 1 to 3 investors in front of the company's representative
- **Group Meeting** : a minimum of 4 investors for a complete presentation of your company.

On site, your company is hosted on the stand of one of the partner brokers.

- 1on1 meetings take place at your table, identified with the name of your company. Every hour, a new investor comes to your table.
- Discovery Meetings take place on a larger table on the broker stand.
- Group Meetings take place in a separate room equipped for presentations.

➤ **Direct contacts with fund managers and analysts aim at finding new shareholders and saving time.**

Purpose is to

- Reevaluate your stock price
- Diversify your shareholding
- Increase the liquidity of your stock
- Widen the visibility of your company

Financial contribution

'Midcap Event', London: €2,000. Special conditions for AERI members !!!

The more events your company attends with us, the less will the contribution be on a per event basis. For more information you can get in touch with your consultant in the Midcap Event team.

References

Over the previous 2 years, CF&B Communication has been proud to partner with the following:

Stock Exchanges	... and Midcap Specialist Brokers
<ul style="list-style-type: none">▪ NYSE-Euronext▪ Deutsche Boerse▪ Borsa Italiana▪ BME▪ Latibex	<ul style="list-style-type: none">▪ France (Oddo Midcap, Arkeon Finance, Gilbert Dupont, Bryan Garnier...)▪ Benelux (Petercam Securities, AEK, ...)▪ Germany (Dresdner Kleinwort, Commerzbank,)▪ Austria (Erste Bank)▪ Switzerland (Vontobel)▪ Eastern Europe (BZ WBK, Concorde Securities, Bre Bank,)▪ Italy (Intermonte, Equita, Landsbanki Kepler, ...)▪ Spain (Banesto, Espirito Santo Investment, ...)▪ Portugal (Banif, BCP Millenium, ...)▪ Grèce (National P&K Securities, NBGI)▪ Turkey (TEB Investment) ...

We would be more than happy to provide you, upon request, with sample lists of the institutional investors and the corporates that participated to our events in the previous years.

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